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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

Applicants	:	Douglas B. Macrae et al.
Application No.	:	10/823,993
Confirmation No.	:	5005
Filed	:	April 13, 2004
For	:	PREMIUM CHANNEL PROMOTION SYSTEM AND METHOD
Art Unit	:	2623
Examiner	:	Paul J. Graham

New York, NY 10036
December 4, 2008

MS Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Sir:

Pursuant to 37 C.F.R. §§ 1.97, applicants hereby make the following documents of record in the above-identified patent application:

U.S. Patent Document

2003-0196203 10-16-2003 Ellis et al.

The aforementioned document is listed on the accompanying Form PTO/SB/08A. Applicants are not submitting copies of the above-mentioned herewith.

It is respectfully requested that this document be: (1) fully considered by the Patent and Trademark Office during the examination of this application; and (2) printed on any patent which may issue on this application. Applicants request that a copy of Form PTO/SB/08A, as considered and initialed by the Examiner, be returned with the next communication.

This Supplemental Information Disclosure Statement is being filed before the mailing date of a first Office Action on the merits after the filing of a Request for Continued Examination. Accordingly, pursuant to 37 C.F.R 1.97(b)(4), no fee is due.

The Director is hereby authorized to charge any deficiency in the fees filed, asserted to be filed or which should have been filed herewith (or with any paper hereafter filed in this application by this firm) to our Deposit Account No. 18-1945.

Consideration of the foregoing in relation to this patent application is respectfully requested.

Respectfully submitted,

/Gall C. Gotfried/

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